WISH Foundation brought together an assemblage of distinguished experts representing the healthcare ecosystem at the 7th edition of the Sankalp Forum on April 9 at Vigyan Bhawan. The high level panel showcased promising innovations, garnered interest and combined public and private energies to identify actionable and potential solutions to strengthen the primary healthcare in India.

**Issues**

- Primary healthcare system, the first point of contact for the Base of the Pyramid population, is largely disease-focussed with little emphasis on systems efficiency
- Acute Shortages of Human Resources and inefficient management of the facilities. There is no near term solution within the public health system
- Interest among the public and the private sector to join hands, however lack of role clarity and trust deficit prevents successful partnerships
- Despite increasing emphasis on innovations the readiness and preparedness to absorb and integrate innovations and new technology is not sufficient.

“70% resources are in the public sector whereas only 30% delivery, while 70% delivery takes place in private sector with only 30% of the resources…. What WISH is doing is what India needs—bringing different players together”

**Distinguished Panelist**

- Dr. Renu Swarup, Department of Biotechnology, Government of India
- Ms. Nancy Godfrey, USAID
- Mr. Naveen Jain, Government of Rajasthan
- Dr H. Sudarshan, Karuna Trust
- Dr Sanjeev Chaudhry, SRL
- Mr. Dave Richards, UNITUS
- Dr Pavitra Mohan, Basic Health Trust
**Increase Access**

Through public and private partnerships, and moving beyond outsourcing to true partnerships, through joint ventures, risk sharing and transfer mechanism.

Combine all healthcare resources of the AYUSH which includes Ayurveda, Homeopathy etc. to strengthen PHC and make it more efficient.

Integrate traditional health workforce with the formal health workforce through skill training.

---

**Efficient Human Resource Management**

Efficient management of human resources and their tasks through usage of cost-effective technology

*(ASHA Soft, Govt of Rajasthan)*

Create a system of public health rating and public health outcome to increase accountability of the health system.

Concrete decentralization for community ownership. Get the PRIs involved through financial devolution.

Job-profiling of health workers should be done.

---

**Foster innovations and entrepreneurship to increase efficiency**

Establish an open-source database of innovations to capture the various innovations to encourage their scale up.

Provide demonstration grounds/platforms for innovators to create interest for building rural markets.

Provide fast track systems and simplify markets and laws to encourage young entrepreneurs.

Encourage technology development based on needs and problems.

---

**Bring about Behavior Change**

Serious investments and use of innovation and technology, partner with civil society organizations to change behaviors for seeking care.

Increase accountability and build capacities of frontline workers to encourage behavior change across cadre of health workforce.

---

For more info visit www.wishfoundationindia.org