



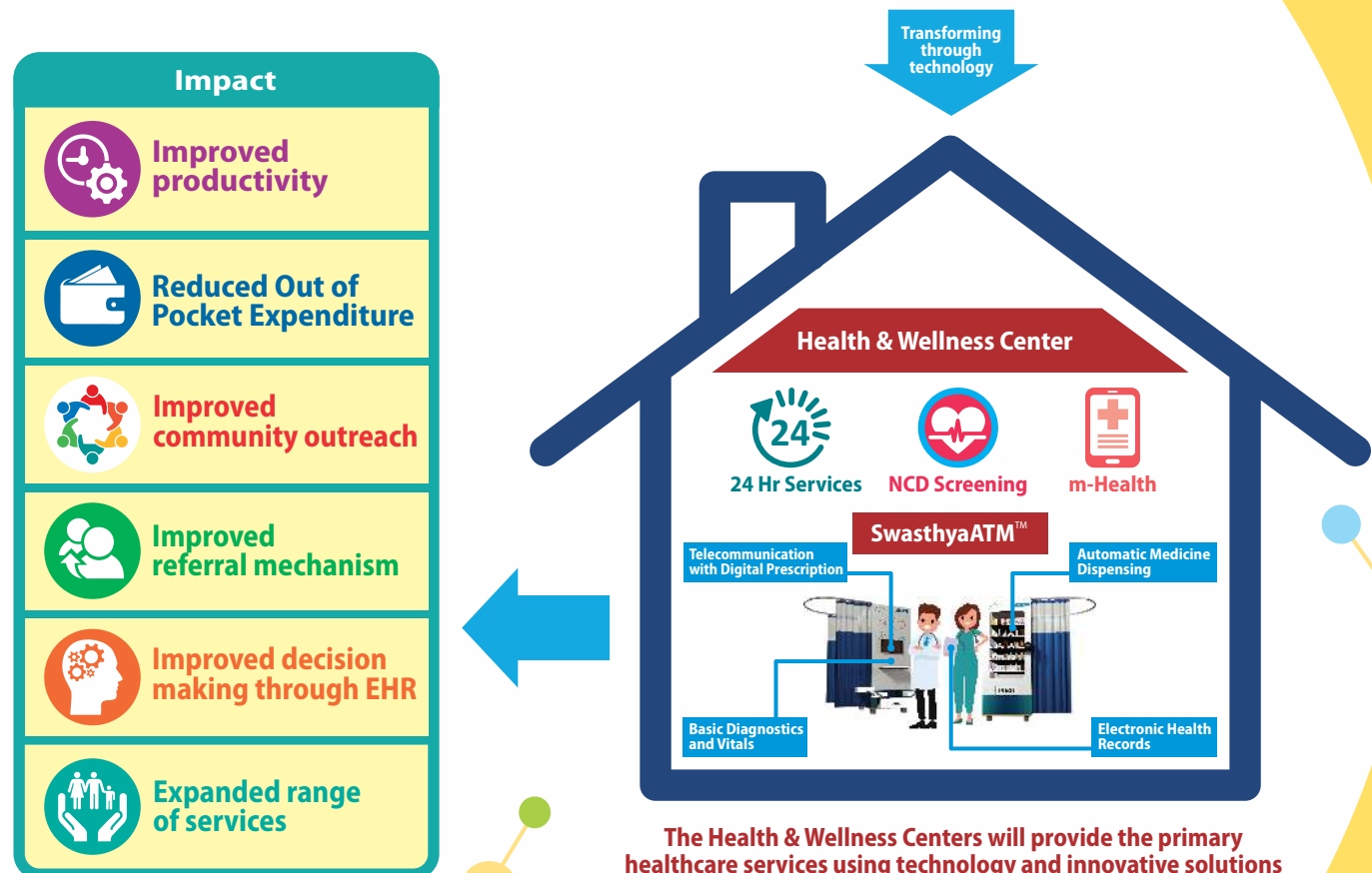
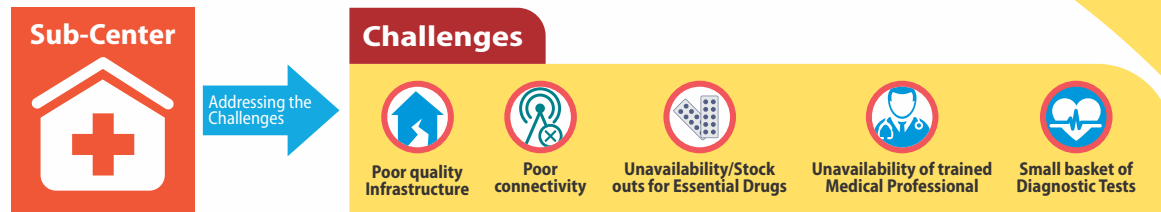
QUALITY PRIMARY HEALTHCARE AT THE LAST MILE THROUGH HEALTH & WELLNESS CENTERS



The 2017 National Health Policy clearly expresses the specific need for providing healthcare at the last mile in the far-flung corners of the country through upgraded Sub-Centers by converting them into Health & Wellness Centers. These Health & Wellness Centers aim to provide basic medical services to a cluster of population measuring 5,000 to 15,000 in rural, sub-urban and urban setup so that 80% of the healthcare needs are completely taken care of from these establishments with zero cost to the patient and with holistic package of services in a single visit.

Based on this vision, WISH has designed a state-of-the-art solution for addressing the primary healthcare needs in high priority areas of the country. WISH has launched a demonstration of a Health & Wellness Center in Rajasthan in July 2017.

The WISH Model



The Health & Wellness Centers will provide the primary healthcare services using technology and innovative solutions

WISH HEALTH & WELLNESS CENTER MODEL

The WISH concept of Health & Wellness Centers is based upon the IPHS (*Indian Public Health Standards*). In operative terms, it means that the Health & Wellness Centers should address the basic preventive, promotive, curative and rehabilitative healthcare needs of the population in its catchment area according to their needs and health seeking behavior. It fits into the National Health Policy 2017 as mentioned above. Here, the use of technology and innovation at Sub-Center level acts as a change agent for rural public health of India.

Features of Health & Wellness Center Model

- **9:00 AM – 5:00 PM services**
- **Human Resource (as per the IPHS-2011 norms – Type 3 SC)**
 - ♦ Two ANMs
 - ♦ One Multipurpose Health Worker (MPW)
- **Drugs, equipment, consumables as per the standard IPHS guidelines**
- **Additional unique feature of SwasthyaATM**
 - ♦ Tele-consultation by the medical doctor
 - ♦ Basic diagnostics
 - ♦ Automated medicine vending
 - ♦ Digital prescription (with doctor digital signature and his/her registration number)
- **Provision of Electronic Health Records (EHR) enabling evidence based decision making**
 - ♦ Referral mechanism (use of 104/108 services)
 - ♦ Apart from basic diagnostic, 15 tests can be ensured using PHC or nearby CHC's Lab technician; ANM/GNM can collect the samples and send to PHC for the tests
 - ♦ Use of Point of Care innovative devices for NCD Screening (Diabetes, Hypertension, Cancer)



Following is added in the post establishment phase

- Nutrition Supplementation and Diet Counselling for adolescent girls and pregnant females
- Mental Health Counselling for pregnant females
- Disability Care for Visually impaired, mobility impaired people in rural areas
- Geriatric Care; m-ECG, m-Partograph, etc

SwasthyaATM - Technology Enabled Patient Care

- Stacks 60 SKUs of all shapes and sizes
- Medicines dispensing system controlled by an empanelled doctor
- Patient receives medicines right after consultation
- Inventory controlled remotely. No pilferage



An Initiative of LEHS

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